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### **FOR IMMEDIATE RELEASE**

#### **Los Altos Educational Foundation Announces 2005-2006 Fundraising Campaign -- Phonathon Scheduled for October 17-20, 2005 --**

**LOS ALTOS, Calif., October 5, 2005** -- In its ongoing commitment to raise crucial educational enrichment funds for the Los Altos School District (LASD), The Los Altos Educational Foundation (LAEF) will hold its annual phonathon campaign October 17-20, 2005. The phonathon is a key fundraising event of the year for LAEF and is vital in gaining family and community funding support for key enrichment programs, class size reduction, and art, technology, and science aides. This year the foundation's goal is to meet a \$1,450,000 fundraising commitment to the district and to gain the participation of every family, with a suggested tax-deductible donation of \$700 per student enrolled. The phonathon will be staffed by parent and community volunteers and held at the Los Altos offices of Coldwell Banker, Cashin Company, Alain Pinel and Campi Properties who have all donated their facilities for the campaign.

Over the past two decades, LAEF has increased its annual fundraising goal 20 fold to meet the growing need of the LASD in response to declining state funding. Without LAEF funds, important district-wide programs including library services, physical education, vocal and instrumental music, art aides, technology aides, computer instruction, and class size reduction would not be possible. For the 2005-2006 academic year, LAEF has increased its fundraising goal by \$100,000 in order to sustain these programs.

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"Thanks to our great teachers, faculty, and administration - and the incredible commitment and involvement of Los Altos parents to the PTA and LAEF - Los Altos schools continue to stand out in the state of California," said Mike Maciag, LAEF President. "The phonathon marks the official 'kick-off' to LAEF's annual fundraising efforts and we are confident that Los Altos parents will once again help us reach key financial goals that provide resources and programs that enrich our district. We would also like to thank Coldwell Banker, Cashin Company, Alain Pinel and Campi Properties for generously lending us their offices to conduct our campaign," he added.

LAEF encourages anyone in Los Altos who is interested in the quality of children's education to make a donation of any denomination. Whether it's \$700 per student, \$5000 or \$50, every contribution is vital to the education of Los Altos children. For more information, please call LAEF at 650-559-0445 or donate online at [www.laefonline.org](http://www.laefonline.org).

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Founded in 1982, the Los Altos Educational Foundation (LAEF) is comprised of all Los Altos elementary and middle school parents who contribute to making the Foundation's fundraising goals. The funds are used to enrich children's education through smaller class sizes, art, music, physical education, and science and technology. Over 95% of the foundation's annual goal is achieved through parents' contributions and matching funds from their employers. LAEF is not endowed by a few large companies or wealthy families; the difference is collectively made one family and one pledge at a time. The Los Altos Educational Foundation (LAEF) is a 501(c)(3) not-for-profit organization, tax id **94-2862793**. For more information, please call LAEF at 650-559-0445 or donate online at [www.laefonline.org](http://www.laefonline.org).