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FOR IMMEDIATE RELEASE

**Los Altos Educational Foundation Announces 2006-2007 Fundraising Campaign
-- Annual Phonathon Scheduled for October 16-18, 2006 --**

LOS ALTOS, Calif., September 27, 2006 -- In its ongoing commitment to raise crucial educational enrichment funds for the Los Altos School District (LASD), the Los Altos Educational Foundation (LAEF) will hold its annual phonathon campaign October 16-18, 2006. The annual phonathon is a critical component to the success of LAEF. Parents and community volunteers call fellow parents in the district to solicit donations that are often matched in part by community and business sponsors. LAEF enables the district to fund key enrichment programs, class size reduction, and art, technology, and science aides. This year the foundation's goal is to meet a \$1.55 million fundraising commitment to the district and to gain the participation of every family, with a suggested tax-deductible donation of \$800 per student enrolled. The phonathon will be held at the Los Altos offices of Alain Pinel, Campi Properties, Cashin Company, Coldwell Banker, and Intero who have all donated their facilities for the campaign.

Over the past two decades, LAEF has increased its annual fundraising goal 20 fold to meet the growing need of the LASD in response to declining state funding. Without LAEF funds, important district-wide programs including library services, physical education, vocal and instrumental music, art aides, technology aides, computer instruction, and class size reduction would not be possible. For the 2006-2007 academic year, LAEF has increased its fundraising goal by \$100,000 over the 2005-2006 grant in order to sustain these programs. In addition, new programs are being funded district-wide including "Step Up to Writing," a program that teaches a step-by-step approach to the writing process, as well as new science initiatives.

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LAEF Announces 2006-2007 Fundraising Campaign - p. 2/

"We are grateful not only for our great teachers, faculty, and administration, but for the incredible commitment and involvement of Los Altos parents to the PTA and LAEF. With their support, Los Altos schools continue to stand out in the state of California," said Mike Maciag, LAEF President. "As we kick-off our annual phonathon, we are confident that Los Altos parents will once again help us reach key financial goals that provide resources and programs like the new "Step Up to Writing" program that bring unique value to our district. We would also like to thank Alain Pinel, Campi Properties, Cashin Company, Coldwell Banker, and Intero for generously lending us their offices to conduct our campaign," he added.

LAEF encourages anyone in Los Altos who is interested in the quality of children's education to make a donation of any denomination. Whether it's \$800 per student, \$5000 or \$50, every contribution is vital to the education of Los Altos children. For more information, please call LAEF at 650-559-0445 or donate online at www.laefonline.org.

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Founded in 1982, the Los Altos Educational Foundation (LAEF) is comprised of all Los Altos elementary and middle school parents who contribute to making the Foundation's fundraising goals. The funds are used to enrich children's education through smaller class sizes, art, music, physical education, and science and technology. Over 95% of the foundation's annual goal is achieved through parents' contributions and matching funds from their employers. LAEF is not endowed by a few large companies or wealthy families; the difference is collectively made one family and one pledge at a time. The Los Altos Educational Foundation (LAEF) is a 501(c)3 not-for-profit organization, tax id **94-2862793**. For more information, please call LAEF at 650-559-0445 or donate online at www.laefonline.org.